

2024 EXCELLENCE AWARDS SUBMISSION TIP SHEET

Ready to submit? Use this checklist to ensure your entry shares all the key points of your project. Please be detailed in your descriptions.



EMPHASIZE TECHNICAL EXCELLENCE

- Clearly outline the application techniques, installation procedures, and industry-recommended practices employed in your project to demonstrate technical expertise.

DETAIL PROJECT CHALLENGES

- Communicate the challenges encountered during the project and explain the effective solutions you implemented to overcome any obstacles.

SHOWCASE AESTHETIC BRILLIANCE

- Describe the unique visual features, design elements, and artistic touches that make your project stand out, captivating the judges with its beauty or complexity.

SHARE CUSTOMER SATISFACTION

- Include testimonials or feedback from satisfied customers, emphasizing the successful outcome and the lasting impression your project has made.

PRESENT INNOVATIVE SOLUTIONS

- Articulate innovative approaches, sustainable practices, or novel design concepts that set your project apart and demonstrate your ability to think outside the box.

DESCRIBE COLLABORATIVE EFFORTS

- Acknowledge and express gratitude for the strong partnerships and collective efforts of your team, showcasing the synergy that elevated your project to its current level of excellence.

It's important to provide specific details, evidence, and examples to support your statements and make your submissions compelling. Good luck and congratulations on your outstanding roofing project!

ARMA EXCELLENCE AWARDS PAST EXAMPLES

Explore remarkable asphalt roofing projects and delve into the captivating narratives that led to their award-winning status.



LOW-SLOPE EXAMPLE

2023 Honorable Mention: Advanced Roofing Inc. | McNab Elementary School

- The scope of work varied for each building, and the team built a gravel road for easy access during the project.
- Asbestos removal was required before the repairs could commence, and the ARI team collaborated with HVAC and electrical professionals.
- The project faced challenges due to the COVID-19 pandemic and hurricane season, including restrictions, closures, and limited work hours.
- ARI implemented new safety procedures for employees and fenced-off areas to ensure the safety of students, staff, and crew.
- The roofing project demonstrated the reliability and durability of a modified-bitumen roof system to withstand Florida's climate.



STEEP-SLOPE EXAMPLE

2023 Gold Award: KJN Restoration, LLC | 7th Day Adventist Church

- The near verticality of the shingle-clad roofs, as steep as 20/12, makes the roof equally important in appearance as the brick walls.
- Rising well above the neighboring two and three-family homes, the building enhances the neighborhood skyline and is noticeable from several blocks away.
- The many-faceted roof has every condition imaginable ranging in scale from small pinnacle caps to large expanses of shingles.
- Demonstrating shingles versatility, transitions to flat seam lead-coated copper low-sloped sections, open lead-coated copper valleys, and integral stepped flashing against the church's masonry walls.
- Combined with the brick structure, the slate-like asphalt shingles present a perfectly proportioned building while respecting its one-hundred-year-old heritage.



ARMA's awards program recognizes the top steep- and low-slope asphalt roofing projects across North America based on four categories: **Why Asphalt, Project Challenges, Distinction, and Beauty.**