



ARMA Excellence in Asphalt Roofing Awards Submission Guidelines:

Thank you for considering submitting your project to ARMA's Excellence in Asphalt Roofing Awards Program. These guidelines can help you create the highest quality submission, possibly increasing your chances of winning. **Using the guidelines is not mandatory. This is NOT the submission form.** Please note: these categories have been updated since the 2019 awards program cycle.

Below, you will find the four categories used to judge all projects, as well as suggested ways you can address these categories and present your project favorably. Projects are scored from 1 (poor) – 10 (extraordinary) in each category. Good luck!

- 1. Beauty** - Does the project embody the true beauty of asphalt roofing? Is it visually attractive or interesting, does it enhance the skyline, building use or design?

In the first category, the judges are evaluating your project's aesthetic qualities and any aesthetic improvement it may have on its environment, such as a skyline or the surrounding property. In this section, consider including the following:

- Any type of style, design or customization information. For example, did you select asphalt roofing for its wide color selection, or for its ability to create a certain aesthetic style, or could asphalt roofing replicate the appearance of other materials?
- Make sure you attached the best imagery possible. If you can, include images from before, during and after construction. You may want to consider drone photography.

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- 2. Performance** - Does the project demonstrate asphalt roofing's reliability, durability and overall system strength? Does the project display how a properly installed asphalt roofing system provides protection and peace of mind?

Here, your project is being judged on its performance values, or the benefits it will provide the occupants of the building. In this section, consider including the following:

- What asphalt roofing products and manufacturer(s) did you use? Why?
- Did the asphalt roofing products provide a performance value you sought, such as impact or wind resistance?



- Include any technical information, like roof slope and size. Include more complex information if you want, there are technical experts on the judging panel who will appreciate the insight!
- Share some insight on the old roof. How old was it, what material was it, what was wrong with it?

3. Asphalt: *The Roofing Solution* - Why was asphalt seen as the roofing solution? What circumstances existed with the building and/or what benefits were sought that made it clear asphalt was the best roofing choice?

This category evaluates your reasoning for choosing asphalt roofing instead of other roofing materials, such as metal, tile or single ply. Consider including:

- Why did you install asphalt instead of a different material? What were the benefits asphalt provided that other materials didn't? Was asphalt more durable, affordable, easier to install, more weather-resistant, or another quality?
- Were there any pre-requisite information? For example, were there building or regional conditions that made asphalt the better choice?
- Did the decision maker(s) prefer asphalt roofing for any specific reason(s)?

4. Distinction - Is the project clearly distinct from its peers? Is the craftsmanship remarkable and/or were there circumstances, pre-existing conditions, or challenges that could be considered extraordinary? Can this project be considered a step above the rest?

Every year, ARMA's Excellence in Asphalt Roofing receives many submissions. What makes your work a step above the rest? In this area you should explain anything unique about your project. Consider including:



- The challenges you had to overcome (project demands, tight work windows, difficult building structures, etc.).
 - Anything happening outside of the project that had an effect on you, such as difficult structure placement, contending with the environment or extreme weather, or needing to work around the normal operations of a building.
 - Include anything that makes this project unique, even if it's not related to installation. For example, was this project for a charity, a good cause, or donated to victims of a natural disaster?
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As a free resource, feel free to revisit this form as needed. As a reminder, there is no limit to the number of eligible projects that can be submitted to Excellence in Asphalt Roofing. Whether you have one, two, five or more projects, you may submit them all.

For more information, visit: <https://www.asphaltroofing.org/excellence/about/>