

# Asphalt roofing is chosen for its beauty, affordability and reliability

ARMA's Quality Asphalt Roofing Case-Study (QARC) Awards Program seeks to recognize contractors across North America who choose asphalt roofing and who install beautiful, high-performing systems. These contractors choose asphalt roofing materials for their range of colors and designs, for their ability to meet stringent project requirements and for the peace of mind they bring to a homeowner or building owner.

The projects honored in this year's QARC Awards Program use asphalt roofing in numerous ways. Some rely on the redundant, weatherproof layers of low-slope membranes to provide durability and protection to a building and its inhabitants. Others use designer shingles to match a unique design aesthetic, to blend with the environment of a home or to mimic the look of a more expensive roofing material. Whatever

the reason, these award-winning installations demonstrate the numerous challenges that asphalt roofing can help solve.

ARMA receives dozens of submissions each year that are judged by a panel of roofing industry experts, including leaders from multiple trade associations, architects and members of the media. The judges look for projects that use asphalt roofing technology to provide durability, value and curb appeal.

[www.asphaltroofing.org](http://www.asphaltroofing.org)

## The Asphalt Roofing Manufacturers Association

For more than a century, ARMA has served the industry as a champion for asphalt roofing and a leader in education and innovation. The organization's membership includes nearly every asphalt roofing manufacturer in North America and their raw material suppliers. Since it was founded in 1915, ARMA has worked to advance the industry, to aid in the development of codes and standards, and to promote asphalt roofing to both the building industry and the public.

Roofing contractors, specifiers, engineers, architects and consultants are invited to submit their best projects to future ARMA Awards Programs for a chance at national

recognition and cash prizes. Roofing professionals can submit multiple projects for consideration, from small residential projects to large commercial roofing systems.

The submission process is easy. Simply fill out the online form, explain why asphalt was used for the project and upload your best high-resolution roofing photos. ARMA will showcase the most innovative asphalt roofing systems on its website and will promote the winners within the roofing industry. The awards program is free to enter. Visit [asphaltroofing.org](http://asphaltroofing.org) for more information.

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## 2018 QARC Honorable Mentions

### Big House Castle Rock

Jireh 7 Enterprises  
Castle Rock, Colorado  
Malarkey Roofing Products

### Closson Chase Winery Church Roof

Anthony Roofing LTD.  
Hillier, Ontario, Canada  
IKO Production, Inc.

### Tiny House & Toy Shop

M&J Construction  
Erhard, Minnesota  
CertainTeed Corporation

### West Loch Village Senior Apartments

M&R Roofing  
Ewa Beach, Hawaii  
PABCO Roofing Products

## The 2018 Quality Asphalt Roofing Case-Study (QARC) Awards Program



FEATURING THE PREMIER ASPHALT ROOFING SYSTEMS IN NORTH AMERICA







## The Cincinnati Music Hall

**Imbus Roofing Co., Inc.**

The 225,000-square-foot Cincinnati Music Hall, designed by 19th century architect Samuel Hannaford, is one of the largest and most beautiful concert halls in the world. In May of 2016, renovations to the Music Hall's interior and exterior began due to structural deterioration. The Cincinnati Center City Development Corporation chose Imbus Roofing Co., Inc. to install the new roofing system because of their previous work there and on other high-profile buildings in the area. The Music Hall had been adorned previously with high-end slate tiles, so CertainTeed's Grand Manor® luxury asphalt shingles were used to replicate the roof's slate aesthetic. To provide additional protection against the elements, DiamondDeck® and WinterGuard® underlayments were also installed. Imbus Roofing used approximately 600 squares of Grand Manor in two colors, Stonegate Gray and Brownstone to match the distinctive striped pattern of the original roof.

The ability of asphalt to replicate the slate look was of utmost importance, as the Music Hall is a historic icon with a prominent, beautiful and unique roof. Durability was crucial because Cincinnati endures harsh wind, rain and snow throughout the year. Additionally, as compared to slate, the price and simplicity to install the asphalt shingle system were very important due to the magnitude and complexity of the project, which involved steep slopes, and various steeples.



## Topsail Residence

**Reliant Roofing, Inc.**

The Topsail Residence in Ponte Vedra, Florida, underwent a major new addition and roof installation project recently. However, after only two years, the 10,600-square-foot roof was experiencing significant leaking issues that couldn't be easily rectified due to poor craftsmanship and the use of inferior products for the region. Living in Florida where hurricanes are common, the homeowners were adamant about installing a high-quality, durable and wind-resistant designer asphalt shingle roofing system.

Reliant Roofing Inc. of Ponte Vedra, FL recommended GAF Grand Canyon® Lifetime Designer Shingles in the color Stone Wood. Reliant's choice was based on their experience with the product in numerous high-wind events. Not only was the asphalt shingle durable, it also delivered exceptional curb-appeal. The homeowners also selected the Timbertex® Premium Ridge Cap to compliment the shingles. Reliant hand sealed the cap and used GAF self-adhering Leak Barrier on the deck.



## Museum of the American Revolution

**Thomas Company, Inc.**

The Museum of the American Revolution is a three-story, 118,000 square foot facility that was designed to achieve LEED Gold certification. The building incorporates an extensive green roof, advanced storm water management, air-cycling and heat recovery systems. The storm water that is collected by the building is used in the climate control system to help preserve artifacts.

This historic project demanded a high-quality roofing membrane that offered an aesthetic appeal to the building. Thomas Company, Inc. chose SOPREMA's SBS Modified Base Ply – ELASTOPHENE Flam with the SBS Modified Bitumen Flashing Base Ply – SOPRALENE Flam 180 to protect the roof membrane from foot traffic, resist water penetration and create a more rigid and stable surface for the vegetative roof and terrace roofs. The SBS modified bitumen system's elongation and recovery properties offer protection from extreme heat and extreme cold weather conditions, helping keep the Museum's roof water-resistant year-round.