



Dear Prospective Member,

Thank you for your interest in the Asphalt Roofing Manufacturers Association (ARMA). Since the organization's inception more than 100 years ago, we have brought together North American asphalt roofing manufacturers and many of their material suppliers. Our members have found that by collaborating with one another and with other roofing industry professionals through ARMA, they can be part of a single, unified voice. Collectively, ARMA is a leader in the industry and a champion of asphalt roofing.

By uniting under a trade organization, ARMA members ensure that they have a place at the table when it comes to advocating for industry changes, shaping building codes and promoting the long-term sustainability of asphalt roofing. Our numerous technical and executive meetings provide members a unique opportunity to share their expertise and have an influence both inside the organization and throughout the greater roofing community.

ARMA is also taking a lead in the industry by educating homeowners, contractors and builders by developing, gathering and sharing information about low and steep slope roofing systems, installation best practices and maintenance tips. Our program is focused on helping homeowners make the right investment and roofers assemble the best roof. We welcome your industry knowledge and encourage all members to contribute to our educational resources and technical publications.

I encourage you to review the enclosed information to learn more about the benefits of joining ARMA and the key initiatives that make us the indisputable leader in asphalt roofing. If you have additional questions or we can be of further assistance, please don't hesitate to contact me or any of the ARMA team at (202) 591-2450 or through [asphaltroofing.org](http://asphaltroofing.org).

Sincerely,

A handwritten signature in black ink, appearing to read "Reed Hitchcock".

Reed Hitchcock  
ARMA Executive Vice President