



Asphalt Roofing Manufacturers Association

# FEATURING THE MOST EXCEPTIONAL ASPHALT ROOFING PROJECTS OF 2013



The 2014 Quality Asphalt Roofing  
Case-Study **Awards Program**



## Everyone Wins with Asphalt Roofing!

ARMA's Quality Asphalt Roofing Case-Study (QARC) Awards program is designed to showcase the beauty and diversity of asphalt roofing systems in residential and commercial buildings.

The QARC awards program recognizes the top industry professionals who are raising the **B.A.R.** and providing **beautiful**, **affordable** and **reliable** roofing solutions. QARC award winners receive recognition from ARMA, the nation's premier roofing industry association, and their work is featured in national trade publications. The top projects are showcased on the ARMA website in addition to the winners receiving cash prizes.

"I can't think of a better way to feature the diversity of asphalt roofing and honor the premier roofing installers in the country," stated Reed Hitchcock, executive vice-president of ARMA. Submit your project today and join the ranks of some of the most notable asphalt roofing projects of the year!

[www.asphaltroofing.org](http://www.asphaltroofing.org)





# GOLD

## **Doral City Hall** Precision Roofing Corp. Doral, FL

Government buildings are under tight scrutiny to not only protect assets, reduce cost and assure longevity, but also respond to the ever growing need for installing energy-efficient roof systems. Doral City Hall is the perfect example of how asphaltic roofing does it all. The system consisted of multiple roof areas, including lightweight insulating concrete that used a nailable venting base sheet, 3 plies of premium glass ply, and an energy-efficient cap sheet that exceeded the reflectance requirements of ENERGY STAR®, Title 24 and the Miami 21 Initiative. Another roofing area was built over structural concrete. This system incorporated the use of GAF GAFGLAS® Stratavent® Eliminator™ venting base sheet directly over ISO insulation, which also helped reduce the overall cost of the project by eliminating the need for an overlay board and a mopping of asphalt because Precision Roofing Corp. could simultaneously attach the base and first interply. Because the architect specified a roof that would last, Precision believed in the durability and reliability of this redundant system. Using innovative asphaltic roofing products like the highly-reflective EnergyCap® BUR cap sheet, they were able to meet high reflectance and stringent code ratings.





# SILVER

## Publix #1382

Advanced Roofing, Inc.  
Miami, FL

Publix Super Market, one of the top 10 largest supermarket chains in the U.S. with over 165,000 employees, trusts their roofing specification to a composite built up/modified bitumen system. Advanced Roofing is one of Publix's preferred roofers and has installed asphaltic roofing systems for the company since 1996.

Publix chose asphaltic roofing because they believe it's the best system to keep their products dry and customers safe. They weren't comfortable with a single ply of protection, instead they preferred the redundancy of asphalt. Store 1382 in Miami, included a metal deck, 2 layers of ISO installed in accordance with FM Global requirements, a GAFGLAS® Stratavent® Eliminator™ Perforated venting base sheet, 3 plies of FlexPly® 6 and a GAF PRF SBS FR Modified bitumen cap sheet. It was finished with an ENERGY STAR® rated coating that not only made the roof look great but also helped reduce energy costs and fight global warming.

Advanced Roofing recommends the use of asphaltic roofing to any professional looking for a bulletproof roof. It not only provides multilayer protection, but has a 100+ year track record, waterproofing and adhesion characteristics.



# BRONZE

## Everett Victorian

Certified Incorporated  
Laurel, MD

Formerly known as Phelps Mansion, this historic Victorian was built in 1888 by Edward Phelps, who was the first mayor of Laurel, MD. During his 7 terms in office from 1895-1902, he was responsible for bringing electric street lights, brick-paved roads, a telephone system and a railroad that connected Laurel to Washington, D.C. During renovation, Certainteed Highland Slate was chosen primarily because it imitated natural slate, which was a period material for this historic home, and it was significantly cheaper than any slate or synthetic roofing product. It was also one of the few products that the local historic commission would approve for this home in order to meet their stringent guidelines. Unlike other slate options, this asphalt product was easy to work with and provided a safer working environment. As noted in the pictures, this asphalt roofing product works great on historic buildings that are trying to replicate an original look and feel. Certified Incorporated highly recommends using this asphalt roofing product to other contractors working on historic restoration projects.

[www.asphaltroofing.org](http://www.asphaltroofing.org)





# 2014 QARC HONORABLE MENTIONS

## **Watts**

Mill Creek, WA  
Chris Howard Roofing, LLC

## **Dufrene Ranch**

Sloughouse, CA  
Lucero's Roofing

## **Waid**

Marietta, GA  
Atlanta Re-Roof Specialists, Inc.  
[www.atlantareroof.com](http://www.atlantareroof.com)

## **Luzerne County Courthouse**

Wilkes-Barre, PA  
Mark J. Sobeck Roof Consulting, Inc.  
[www.marksobeck.com](http://www.marksobeck.com)



## **The Asphalt Roofing Manufacturers Association**

ARMA is now accepting nominations for the 2015 QARC Awards Program! Roofing contractors, specifiers, engineers, architects and consultants are encouraged to submit their best asphalt roofing installations for a chance at cash prizes and national industry prominence. Visit [www.asphaltroofing.org](http://www.asphaltroofing.org) for entry rules, forms and deadlines.

Roofing professionals can submit as many projects as they wish for consideration, including small residential projects as well as large commercial roofing developments. The submission process is easy. Simply fill out the online form, explain why asphalt was used and upload your best roofing photos. ARMA will showcase the most outstanding asphalt roofing systems on its website and promote it within the roofing industry. The awards program is free to enter.

ARMA is the North American trade association representing asphalt roofing manufacturing companies - plus their raw material suppliers. The association includes almost 95 percent of the nation's manufacturers of bituminous-based roofing products. Information ARMA gathers on modern asphalt roofing materials and practices are provided to building and code officials, as well as to regulatory agencies and allied trade groups. Committed to advancing the asphalt roofing industry, ARMA is proud of the role it plays in spearheading R&D and in promoting asphalt roofing to those in the building industry and to the public.



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[www.asphaltroofing.org](http://www.asphaltroofing.org) or call 202-591-2450.**