



**Asphalt Roofing  
Manufacturers Association**

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**FOR IMMEDIATE RELEASE**

## **Roofing Industry Committee On Weather Issues (RICOWI) Elects Jim Baker Of Asphalt Roofing Manufacturers Association (ARMA) To Secretary/Treasurer Position**

Washington, DC (March 30, 2010) -- The Asphalt Roofing Manufacturers Association (ARMA) is pleased to announce that Jim Baker, Director of Industry Affairs, has been elected the Executive Committee of The Roofing Committee on Weather Issues (RICOWI). As a member of the Executive Committee, Baker will serve a two year term as secretary and treasurer for the organization. He was elected at a board meeting held on Thursday, March 25, 2010.

"Jim's keen understanding of the roofing industry and the many technical aspects impacting it make him ideally suited to help guide RICOWI at the executive level," said Joan Cook, RICOWI's Executive Director.

"I'm thrilled about the opportunity to serve RICOWI and look forward to applying my experience in ways that make a positive contribution to its mission," Baker said.

RICOWI was established in 1990 as a non-profit organization to identify and address important technical issues related to the cause of wind damage. In 1996, RICOWI was incorporated as a non-profit corporation devoted to research and education on wind issues. After a review of the need for similar education and research in the areas of hail, energy efficiency and durability effects, the organization's objectives were broadened in 1999 to include other weather topics, and "Wind" in RICOWI's name was changed to "Weather" to reflect the expanded scope. RICOWI is assisted by Oak Ridge National Laboratory, its banner organization.

### **About the Asphalt Roofing Manufacturers Association**

The Asphalt Roofing Manufacturers Association (ARMA) is the North American trade association representing the manufacturers and suppliers of bituminous-based residential and commercial fiberglass and organic asphalt shingle roofing products, roll roofing, built-up (BUR) roofing systems, and modified bitumen roofing systems.

For additional information concerning ARMA, its programming and activities, contact ARMA at (202) 207-0917; fax (202) 223-9741; or visit the ARMA web site at [www.asphaltroofing.org](http://www.asphaltroofing.org).