

**Deadline Extended to December 15, 2010:
ARMA Quality Asphalt Roofing Case Study Program**

The Asphalt Roofing Manufacturers Association (ARMA) has extended the submission deadline for the Quality Asphalt Roofing Case Study Program (QARC) to December 15, 2010. This national recognition program gives roofing contractors, consultants and architects the ability to gain the industry prominence that they deserve for their work with asphalt roofing. Aside from crowning three winners, the program allows industry professionals to share success stories and best practices as well as network and learn, while communicating the core benefits of asphaltic roofing.

By completing an online form, roofing professionals can submit examples of projects that celebrate the advantages of asphaltic roofing and earn the opportunity to have their story broadly promoted by ARMA as well as win a cash prize.

The QARC program can be entered by completing the online application at the [QARC homepage](#) that covers project information including contractor name, consultants, products, and specifications. A description of the project's special challenges and the logic behind the selection of asphaltic roofing materials is required within the application's summary section. **Residential or commercial projects, including new construction or renovation, are open for submission.**

ARMA will select three finalists to receive top honors and prizes — \$2,000 for first place, \$1,000 for second place and \$500 for third place. Judging ends in December 15th. More information on the important dates and submissions can be found at the [submissions website](#).

For more information on the Quality Asphalt Roofing Case Study Program please visit www.qualityasphaltroofingcasestudy.com/index.php or, visit www.asphaltroofing.org

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