



**Asphalt Roofing  
Manufacturers Association**

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**FOR IMMEDIATE RELEASE**

The 2<sup>nd</sup> annual Quality Asphalt Roofing Case Study Program (QARC) is now open for submissions. The first year of QARC awarded three projects that exemplified asphalt's characteristics of *raising the B.A.R.* to be the most beautiful, affordable and reliable roofing solution.

QARC is a recognition program that gives roofing contractors, consultants and architects the ability to gain national prominence and industry recognition for their work with asphalt roofing. ARMA encourages every roofing professional to enter their small residential projects as well as large commercial roofing projects..

The site is now open for 2011 submissions, and ARMA looks forward to another year of exciting examples of projects that demonstrate the myriad benefits of asphalt shingles.

The details, as well as the submission forms, can be found on the QARC homepage at:  
<http://www.qualityasphaltroofingcasestudy.com/index.php>.

For any questions on QARC, please contact Todd Costello at 212.297.2109 or  
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**About ARMA:**

The Asphalt Roofing Manufacturers Association (ARMA) is the North American trade association representing the manufacturers and suppliers of bituminous-based residential and commercial fiberglass and organic asphalt shingle roofing products, roll roofing, built-up (BUR) roofing systems, and modified bitumen roofing systems.