



**Asphalt Roofing
Manufacturers Association**

Contact: Todd Costello
(212) 297.2109

tcostello@kellencompany.com

Ron Gumucio
(212) 297.2113

rgumucio@kellencompany.com

FOR IMMEDIATE RELEASE

Multi Ply Built-Up Roofing: More Layers Means Less Headaches

BUR adds protection, durability and energy efficiency for the consumer

Nothing succeeds like excess. This may not apply to all, but it rings true in roofing today. Why trust one layer of protection for your roof when you can ensure defense with a system of layers? Built-up roofing utilizes this truth by merging layers of bitumen and bitumen saturated felts with asphalt. This union creates a monolithic layer that increases performance in your roof's durability, energy efficiency, safety, and cool roofing standards, according to the Asphalt Roofing Manufacturers Association (ARMA).

Multi ply built-up roofing adds stability to your roof so you don't have to worry about the deterioration of high traffic areas or the placement of solar panels and mechanical systems. Single layer roofs require sacrificial layers for these areas that often prove redundant and ineffective.

The monolithic layering also decreases the amount of fasteners and breaks in the structure making it more wind- and water-resistant than its single ply counterpart. Extra layers also yield insulation qualities not recognized by single layered roofs; increasing energy efficiency.

Durable, efficient, and safe, built-up roofing is low maintenance and the smarter option when it comes to protecting your roof. More layers means less headaches.

To help property owners learn more about Multi Ply Built-Up Roofing, the Asphalt Roofing Manufacturers Association (ARMA) has easily accessible information on everything you need to know about built-up roofing, for the consumer and professional alike in their new [press room](#).

"ARMA likes to position itself as having the answers for the professional and consumers, alike," said Reed Hitchcock, executive vice president of ARMA. "With asphalt roofing, it can be a lot of information to absorb, but we try our best to package it in the easiest form we can."

Multi BUR is one of many topics that can be accessed through ARMA's website www.asphaltroofing.org with more material being added regularly.

About ARMA:

The Asphalt Roofing Manufacturers Association (ARMA) is the North American trade association representing the manufacturers and suppliers of bituminous-based residential and commercial fiberglass and organic asphalt shingle roofing products, roll roofing, built-up (BUR) roofing systems, and modified bitumen roofing systems.